

EasySMS Office Purchase Guide

The EasySMS Office system provides a complete sms solution for companies wishing to deploy an integrated multi-user sms system. The software is deployed as an SMS Server attached to multiple networked Clients.

The EasySMS Office software is able to simultaneously support multiple landline, gsm and internet sms accounts. All sms paths support bi-directional capability as well as delivery reports.

In order to provide the most cost effective solution to our customers, the software is broken down into product units as listed below:

CODE	SOFTWARE & HARDWARE PRICING	P1 EXCL
ESOSUS	EASY SMS OFFICE SOFTWARE (1 SERVER + 1 USER + 1 YEAR TELE SUPPORT)	R 1 799.00
ESOLM	EASY SMS LANDLINE MODEM	R 599.00
ESOAS	ADDITIONAL SERVER	R 399.00
ESOAU	ADDITIONAL USER	R 399.00
ESOIA	INTERNET ACCOUNT SET-UP FEE	R 299.00
ESODSM	DATABASE SYNCHRONISATION MANAGER (INCLUDES ESOCDM)	R 1 299.00
ESOCDM	CUSTOM DATABASE MANAGEMENT	R 499.00
ESOTM	TASK MANAGER	R 999.00
ESOSR	SCHOOL REGISTER	R 999.00
ESOBM	BOOKING MANAGER	R 1 499.00
ESOGNS	GROUP NOTIFICATION SOFTWARE	R 999.00
CODE	ANNUAL LICENCE RENEWAL FEES	P1 EXCL
ESOAS-R	ADDITIONAL SERVER	R 199.00
ESOAU-R	ADDITIONAL USER	R 199.00
ESODSM-R	DATABASE SYNCHRONISATION MANAGER (INCLUDES ESOCDM-R)	R 599.00
ESOCDM-R	CUSTOM DATABASE MANAGEMENT	R 299.00
ESOTM-R	TASK MANAGER	R 499.00
ESOSR-R	SCHOOL REGISTER	R 499.00
ESOBM-R	BOOKING MANAGER	R 699.00
ESOGNS-R	GROUP NOTIFICATION	R 499.00
CODE	SOFTWARE UPGRADE & SUPPORT OPTIONS	P1 EXCL
ESOSUF	SOFTWARE UPGRADE FEE	R 499.00
ESOIF	INSTALLATION FEE / HOUR (TELEPHONIC ASSISTANCE FOR OUTLYING AREAS)	R 599.00
DST	DEV SQ TRAINING / HOUR	R 699.00
DSSCH	SOFTWARE CUSTOMISATION / HOUR	R 599.00
DSSCD	SOFTWARE CUSTOMISATION / DAY	R 3 000.00
DSCOD	CALL OUT FEE (LOCAL)	R 300.00
DSCAM	COMPREHENSIVE ANNUAL MAINTENANCE (INCL UPGRADES & SUPPORT)	R 999.00

All prices exclude VAT

Hardware Products

- The EasySMS Office Landline Modem (ESOLM) is required for any landline sms accounts (supports 10 users).

Standard Software Licensing

The EasySMS Office (ESOVSSUS) is supplied with a single server license (choice of landline, Gsm or internet account), a single user license and a 1 year upgrade and telephonic support contract.

- An annual user license (ESOAULS) is applicable for each additional user that connects to the EasySMS Office Server.
- An annual server license (ESOASLAS) is applicable for any additional sms account (choice of landline, Gsm or internet account) deployed on the EasySMS Office Server.

Additional Software Licensing

The EasySMS Office supports advanced features that may be licensed on an annual basis:

- Custom Database Management (ESODMS) that allows additional custom fields to be added to the Contacts Info.
- Database Sync Manager (ESODSMS) which auto-imports sms, contact and payment reminders from imports files.
- Issue Management (ESOTMS) (Tracking, Tracing & scheduler system) with integrated sms capability.

Setup Fees

A once off account setup fee (ESOIAF) is required for each internet account that is deployed on the EasySMS Office Server.

Annual Software Maintenance

An annual software maintenance contract (DSCAM) provides for bug fixes, free upgrades and telephonic support.

Software Upgrades

A software upgrade fee (ESOSUF) is applicable for upgrading to the latest version of software if you have not purchased the annual software maintenance contract (DSCAM).

Customization

Dev Squared Designs will be happy to investigate the feasibility of implementing custom changes for our customers. An hourly charge (DSSC) is applicable.

Landline SMS Requirements

- A direct Telkom line with Identical and SMS services enabled.
- If any other auto-answer equipment is attached to the sms line, it must be capable of delaying the line seize by at least 3 rings on incoming calls.

Internet Account Requirements

- Continuous access to the internet.
- If a proxy server is deployed, the following FTP ports must be opened for inbound and outbound files:
 - (ports 21, 4995, 60000)

PC Requirements

- Microsoft Windows 2000, XP (SP2), Vista for both EasySMS Office Server and Clients.
- TCP/IP network (for networked installations)
- 512MB RAM (May vary on Server PC depending on total system requirement)
- 100MB free on C drive (this requirement may vary on EasySMS Office Server PC due to database size)

Server SMS Accounts

The EasySMS Office Server is capable of supporting multiple sms accounts (landline, Gsm or internet account). Each account type has different capabilities, namely.

- Each **Landline SMS** account is capable of supporting 10 sms users. Privacy is maintained on both incoming and outgoing sms's.
- Each **Internet SMS** account is capable of supporting 10 sms users. Privacy is maintained on outgoing sms's, whilst incoming sms's are distributed to all 10 users attached to the account.
- Each **GSM SMS** account is capable of supporting 10 sms users. Privacy is maintained on outgoing sms's, whilst incoming sms's are distributed to all 10 users attached to the account.

The total number of users that will be supported by the EasySMS Office therefore depends on the number of sms server accounts deployed on the EasySMS Office Server.